

# 2D Landmarks

## Description

- 2D Landmarks are two-dimensional representations of significant architectural structures
- These scalable vector icons are suitable for low-end devices and connected applications to provide meaningful reference cues for visual guidance and orientation
- This content enables improved user orientation and sense of place from various zoom levels and perspectives when combined with navigable 2D maps
- 2D Landmarks enables improved search and display functionality by combining text with associated images, so that users can more easily recognize and select their destination

## Data Features

- Landmarks designate significant places that might be of interest to tourists and/or identify structures visible or significant due to size or history
- Scalable vector format allows images to be displayed in any size without compromising clarity

- Flexible data models can be linked with corresponding POI and 3D Landmarks to enable the creation of unique brand experiences across a variety of use cases including map orientation, search and display and augmented reality
- Facades are delivered as bitmap graphics, allowing for more detail while maintaining small file-size

## Availability

- Commercially available

## Format

- Available in the following formats: SVG (Scalable Vector Graphics) for icons and PNG (Portable Network Graphics) for textures

## Coverage

- More than 11,274 landmarks in 82 countries and territories globally