

HERE Platform for Business

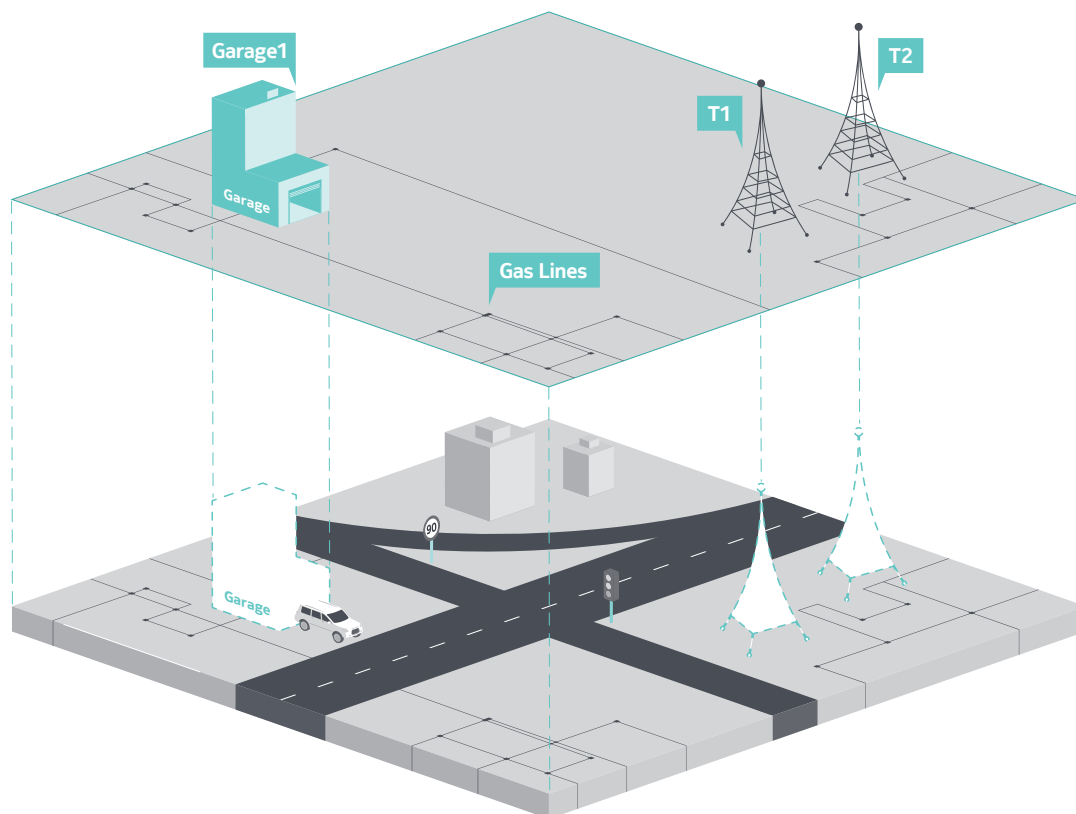
Custom Location Extension (CLE)

Store, manage and display your locations on the map

Geospatial search service within custom uploaded database

Fast upload of custom-owned POIs or polygons on the map

Intuitive administrative module for content management



The **Custom Location Extension** enables storage, management and retrieval of any custom-owned POIs and polygons whenever and wherever needed. As a result, any custom locations, be it a list of corporate offices, warehouses, garages, loading docks, power plants, or simply the natural gas pipelines in a neighborhood, will automatically be displayed in the customer application on the most accurate and always up-to-date **HERE Maps**. All this is possible through the Custom Location administrative module which allows for an automatic or manual geocoding of POI data uploaded in CSV or XML, or polygons in shape format.

CLE enables storing and retrieving of custom-owned locations in any HERE location-enabled applications. Its administrative module comes with a variety of features ranging from importing and managing locations and geometries to managing custom search indices, while giving users the flexibility to make any necessary changes to their data sets. In addition, **CLE** provides an enriched web service that allows for a variety of geospatial search services within the custom uploaded database, such as a proximity search around a specific location, within a bounding box or a specified radius of a defined route or isoline route.

Administrative Module

Content management

- Import POIs from CSV or XML file to database
- Import polygons, PolyLines and MultiPolygons as shape files or WKT format to database
- Manually create, edit and delete POIs and polygons
- Geocode POIs based on LAT/LON or address
- Drag and drop POI markers on the map
- Customize field attributes, up to 50 per location (e.g. county, house number)
- Create data import reports

User management

- Create, modify and delete user
- Search for existing user
- Assign user role (read, write, admin)
- Attribute user rights (layer permission)

Data layer management

- Create, edit or delete layer
- Link POIs to layers and users
- Create and manage custom search indices

RESTful geospatial search service

- Proximity search: list of locations around a given position
- Route corridor search: list of locations along a defined route
- Attribute search: list of locations considering up to 5 specific attributes

Only the **HERE Platform for Business** delivers powerful, flexible and global location cloud services built on enterprise-grade map data. Discover how HERE can help your business run smarter, faster and more efficiently. Today, leading enterprise organizations around the world use HERE Platform in hundreds of customer applications and support core business processes such as fleet management, telematics, geomarketing, business intelligence, field force optimization and more.