

HERE Platform for Business

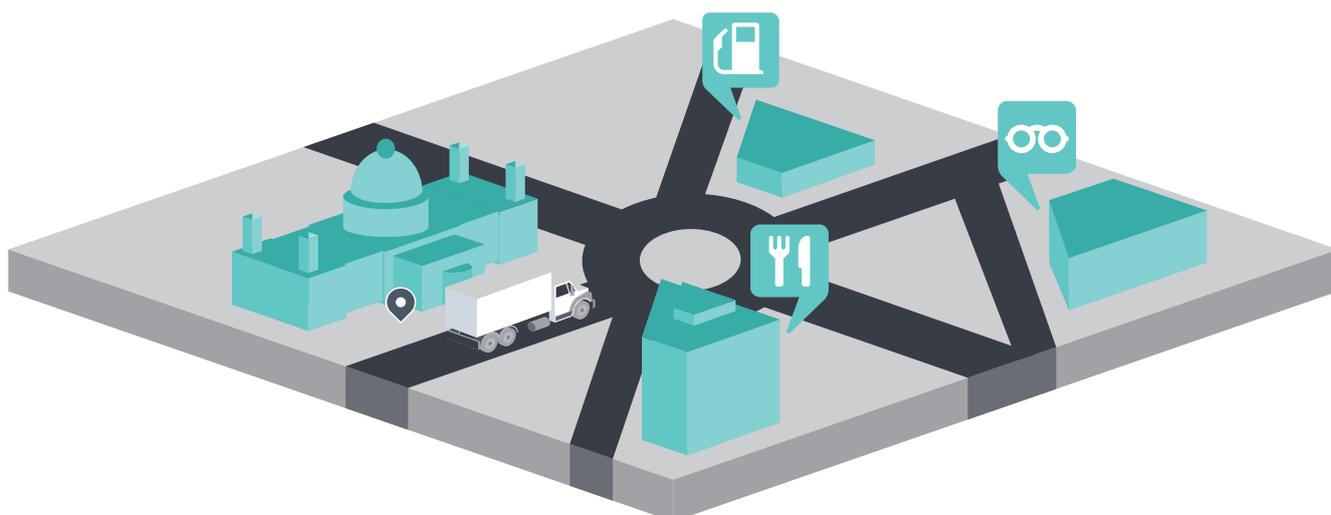
Places

Making it fast and easy to search, discover and go anywhere

Hundreds of millions of point addresses and places worldwide

Flexible and relevant search & discovery

User interactions to collect, share and add places



The **Places component**, part of the **HERE Platform for Business**, provides the industry's most relevant and flexible search experience, empowering you to find, learn more about, interact with, and go to hundreds of millions of places worldwide. With Places, you can support critical business decisions with information about the geo-location of customers, assets or events.

Sourced from a global data set of hundreds of millions POIs and Point Addresses, the **Places component** focuses on solving the search and discovery challenges of enterprises today. Intuitive one-box search, robust results and other advanced tools enable you to interact with the world on a deeper level—collecting, sharing and adding places that mean the most to you.

Place details

Name

Location

- Address
- Latitude/Longitude

Contact Information

- Phone; Email; Website

Category

Editorial description

Opening hours

Payment methods

Parking

Accessibility

User community information

- Photos; Ratings; Reviews

References

- Offline content
- Other HERE services
- 3rd-party supplier content

User interaction

- Get more information
- Collect/(Mark as) favorite
- Share
- Contribute

Multi-language support

- 80+ languages for metadata labels
- Search results optimized for language

Places search

- By address, name and/or category
- Spelling corrections and “Did You Mean” suggestions

Ranked results

- Popularity
- Category
- Distance

Only the **HERE Platform for Business** delivers powerful, flexible and global location cloud services built on enterprise-grade map data. Discover how HERE can help your business run smarter, faster and more efficiently. Today, leading enterprise organizations around the world use the **HERE Platform** in hundreds of customer applications and support core business processes such as fleet management, telematics, geomarketing, business intelligence, field force optimization and more.