

HERE Platform for Business

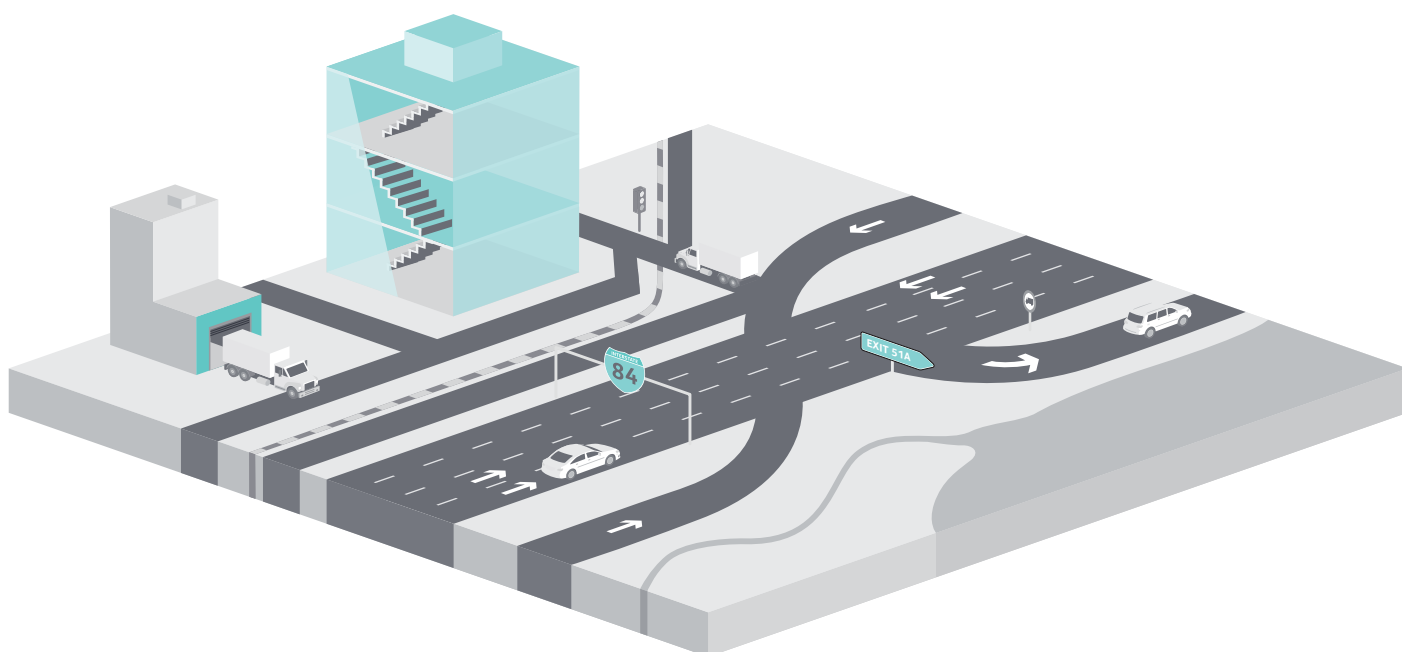
# Maps

Location intelligence built on the world's most accurate and interactive maps

Freshest and highest quality maps

Map views including fleet, terrain, aerial and satellite

Optimized styles for business applications



**The Maps component**, part of the **HERE Platform for Business**, provides accurate, comprehensive and highly interactive maps with traditional and specialized map views that are built for business, e.g. fleet maps for transport and logistics planning, terrain maps for geographic insights and satellite maps for contextual views. Our Maps services let you interact with the map so you can better understand and interact with the world.

**Maps services** make it fast and easy to interact with and pan/zoom across map views of varying resolutions and enable display of various elements such as routes and POIs on top of the map image tiles. HERE Map services deliver features and functionalities that enable truly differentiated location experiences.

## Satellite imagery

- Worldwide coverage in different resolutions
- Aerial high-quality color imagery with a 15 to 30 cm-per-pixel resolution
- Satellite high-quality color and black & white imagery with up to 60 cm resolution (CitySphere)
- High-resolution imagery (CitySphere) for select cities

## Fleet map optimized style

- Optimized for transport and logistics
- Map view with dimmed map colors & content
- Display of highway exit numbers on lower zoom levels

## Street-level imagery

- Panoramic imagery for over 90 cities
- High-resolution view of key features (e.g. tourist attractions, historical locations and commercial centers)

Only **HERE Platform for business** delivers powerful, flexible and global location cloud services built on enterprise-grade map data. Discover how HERE can help your business run smarter, faster and more efficiently. Today, leading enterprise organizations around the world use HERE Platform in hundreds of customer applications and support core business processes such as fleet management, telematics, geomarketing, business intelligence, field force optimization and more.

## Venue maps

- Indoor maps for more than 10,000 locations in over 70 countries
- PNG image tile overlays on top of the HERE map
- JSON models with access points (entry/exit) connectors (elevators, escalators), geometry and POI information

## Truck attributes layer

- Display of all physical and legal restrictions for trucks
- Optimized display on the map at zoom level 14 or higher